

Media Contact:

Cindy Sorgea
PR Consultant to IMPACT Strategies
618.920.5883

IMPACT STRATEGIES ACHIEVES FLAWLESS SAFETY RECORD IN 2011
Company's Ninth Consecutive Year to Tally Accident-Free Job Sites

FAIRVIEW HEIGHTS, IL., Jan. 30, 2012 . . . In 2011, construction-management firm IMPACT Strategies tallied a perfect record for safety, having clocked 15,200 accident-free man hours. The achievement makes it the company's ninth consecutive year in business without a single jobsite accident occurring at any of its construction sites. IMPACT's aggressive safety and training programs are noted as being key to the company's unblemished record.

"At the end of the day, our main concern is that our people go home safely to their families, that's why we provide constant training and implore safety awareness at all times," states Mark Hinrichs, president of IMPACT Strategies (<http://www.buildwithimpact.com>). "Having a flawless safety record for so many years speaks to the diligence put forth by our employees and subcontractors to ensure every job is done in the safest way possible."

According to the Occupational Safety and Health Administration (OSHA) web site (<http://www.osha.gov/oshstats/commonstats.html>), 751 construction fatalities were recorded in 2010, which accounts for approximately 18 percent of all worker fatalities in private industry for the year. The four leading causes of construction site accidents were falls, electrocution, struck by object, and caught-in/between. These "fatal four" account for 57 percent of construction worker deaths that year. Eliminating the fatal four would save 431 workers' lives in the United States every year.

Hinrichs attributes his company's safety record to having created a culture that continuously keeps safety top-of-mind. IMPACT Strategies' field superintendents are required by the company to have 30 hours of OSHA training, which is the maximum number of hours for the industry. Superintendents also spearhead weekly "toolbox talks" with workers at each site to discuss current safety issues or concerns.

-more-

IMPACT requires that each worker when reporting to a new jobsite must participate in a safety orientation program to ensure basic requirements are understood. Last year, IMPACT implemented a new safety signage campaign on its sites to serve as a constant reminder that safety should always be top-of-mind.

IMPACT Strategies, Inc. specializes in Commercial, Healthcare, Educational and Senior Care construction and offers an array of construction services including design-build, general contracting and construction management. The company is headquartered in Fairview Heights, Ill. and serves clients throughout the St. Louis metropolitan area.

###